

AOF DAY CELEBRATED ON MAY 5th

Publication : Hindustan Times (Thane)

Date : 21st June 2010

Under-privileged kids bring out their hidden singing talent

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THANE: It was a field day for under-privileged children. It was an occasion where they showcased their hidden talents as a singer. They came, used their vocal chords to the fullest and left with sweet memories. The people who made this a special day for the children were from AOF, an NGO.

On the occasion of Amway's 12th anniversary, inmates of Vivakaran Balakshram, Veer village, Thane (W), visited Amway's Thane office for a day filled with music, fun and frolic.

The programme was part of the mega social initiative titled 'Project Sunrise' conceived by Amway Opportunity Foundation (AOF), which works for the welfare of children from the lower strata of society. Amway distributee children were also invited to join the Balakshram kids.



Weekanand Balakshram children sing during an event in Thane.

PHOTO: SANKARJEE

It gives me great pleasure when I see the smiles on the faces of these kids. In fact, it reinforces our sense of commitment towards them.

ACHINTA BANERJEE,
VP, Amway India (West)

An hour-long *antakshari* was the highlight at the show. Both sections of the society got to understand each other's feelings and struck an emotional chord for a long term bonding.

"We are grateful to the organisers that thought of our well-being in the hustle bustle of cosmopolitan lifestyle. We make

a lot of fun and enjoyed to our best," said an inmate of Balakshram, Mubesh P.

Achinta Banerjee, vice president, Amway India, Western region, said: "We always try to make a small but meaningful difference in the lives of these under-privileged children. We look for opportunities to serve

them better. It gives me great pleasure when I see the smiles on the faces of these lovely kids. In fact, it reinforces our sense of commitment towards them."

Jyeshth Mehta of AOF said: "AOF has been instrumental in many causes with a vision to enable the under-privileged children to lead a better life. Under

the National Project of Blind, AOF has distributed 80,000 Braille text books and support materials in association of National Association of Blind. Our mission is to be the front runner in providing opportunities in child education and health to attain economic independence."