

Corporate Social Responsibility Policy

Amway India Enterprises Private Limited



1. Preamble

Giving back to society is in the ethos and belief system of Amway India Enterprises Private Limited (Hereinafter referred to as “Amway India” or “Amway”), which is why while Amway India started commercial operations in May 1998, we took our first step much earlier in the social sector in 1996. Our CSR initiatives are based on the belief that social responsibility is much more than the incurrance of cost or resource or a charitable /philanthropic act of social benefit.

2. CSR Vision Statement

- Enable the less privileged section of the society, especially children, to lead a better life.
- Helping people live better lives

3. Purpose

The key purpose of this CSR policy is to:

- Define what CSR means to us and the suggested approach to achieve our goal of helping people live better lives.
- Define the kind of projects that Amway wishes to undertake as part of its CSR initiatives and its execution modalities.
- Identify broad areas of intervention in which the company will undertake projects.
- Determine the estimated CSR spend.
- Lay down the implementation, monitoring and reporting framework.

4. Title and Applicability

The Policy lays down the principles and mechanisms for undertaking various programs in accordance with Section 135 of the Companies Act, 2013 (hereinafter referred to as “the Act”) on CSR and in accordance with the CSR rules (hereinafter referred to as “the Rules”) notified by the Ministry of Corporate Affairs, GOI on 27th February 2014 as amended from time to time and circulars and notifications issued thereunder.

The Policy shall apply to all the CSR programs and activities undertaken by Amway India directly or through any other registered trust/society/section 8 company at various locations in India as per Schedule VII of the Act for the betterment of Indian community.

5. Key focus areas of CSR Initiatives at Amway India (CSR Projects)

In accordance with the requirement of Companies Act, 2013, Amway India activities, amongst other, will focus on:

Schedule VII activity	Amway Initiatives/ Projects	Broad Actions <i>(through tie-ups with any registered trust/foundation/society/non-profit organization including Hospitals across India)</i>
Education, Health and Hygiene	Project Sunrise	<ul style="list-style-type: none"> • Amway will identify intervention areas and promote and contribute in education, health and hygiene of underprivileged Children. • Amway has already tied up with 15 NGOs and continue to support underprivileged children in the areas of education, health and hygiene.
Livelihood Enhancement	National Project for Visually Impaired	<ul style="list-style-type: none"> • Amway will continue to work towards providing skill development and advance the cause of building capacity in visually impaired Individuals. • Amway has been promoting self-employment among women community health facilitators. The underprivileged women will be provided with training on entrepreneurship skills and business fundamentals to enhance affordable healthcare outreach program in few underserved rural areas.
Heath & Medical Care		<p>To provide health care facilities to the underprivileged including</p> <ul style="list-style-type: none"> • organizing free/subsidized health camps, • providing subsidized/free medical treatment, etc.

Childhood Undernutrition	Nutrilite Little Bits program	<ul style="list-style-type: none"> Amway will focus on projects bringing nutrition to undernourished children as well as on creating awareness on child undernutrition.
Environment Sustainability		<p>Amway India has implemented a water conservation program in the Dindigul district, Tamil Nadu, to improve the ground water level.</p> <p>Amway will continue to take initiatives to conserve the natural resources of water and soil in partnership with various NGOs/Government etc. primarily focusing on rain water harvesting and tree plantation, promoting environmental sustainability, ecological balance etc. The harvested water can be used as drinking water as well as for storage and other purpose like irrigation.</p>
Response to Humanitarian Disaster		Amway will extend its helping hand to aid communities facing natural disasters through multifarious ways as may be required under the circumstances.

The CSR Committee, with approval of Board, reserves the right to change, insert, amend or withdraw any activities/projects of the policy any time during the year in accordance with Schedule VII of the Act.

6. Implementation

- The mode of implementation of CSR programs will include a combination of direct and indirect implementation working with partners such as Governments and Government bodies, Government schools and college, training institutes, NGOs, business partners, registered societies etc. Amway will select its activity partners after appropriate due diligence.
- Amway may use the services of internal teams, expert agencies, consultancy firms etc., wherever required for carrying out base line surveys, guidance on project design and implementation, due diligence of implementation partners, impact assessment surveys etc.
- Amway will encourage employees and independent Amway distributors for volunteering in community service.

7. Governance Structure

The Company either directly or through a registered society/trust/section 8 company will undertake CSR activities as per the provision of Companies Act, 2013. The Company has a CSR Committee in place to implement CSR activities of the Company.

Registered NGOs can assist the CSR Committee in identifying the new CSR areas, CSR activities, programs and execution of initiatives. Registered NGOs can also assist the Board and the Committee in reporting the progress of deployed initiatives and in making appropriate disclosures on the periodic basis. The Board will report CSR performance in its annual report as per the structure and format prescribed in the notified CSR Rules.

8. Board Level CSR Committee

The CSR Committee will consist of all the Directors for the time being in force in the Company which shall not be less than 3 at any point of time unless Amway has only 2 directors on the Board.

Responsibilities:

- formulate and recommend the CSR Policy to the Board for approval
- monitor the CSR Policy from time to time and recommend changes to the Board
- recommend the amount of expenditure to be incurred on CSR projects
- constitute a transparent monitoring mechanism for ensuring effective and efficient implementation of the CSR projects
- constitute a CSR team for co-ordination, implementation and monitoring of the CSR activities in accordance with the Policy and provide guidance to the team.

9. Monitoring and Reporting Framework

Amway will institute a monitoring and evaluation mechanism to ensure that each CSR program has:

- Defined objectives developed out of the societal needs
- Defined targets, time lines and measureable parameters, wherever possible

The Committee will periodically monitor the CSR spend programs and activities undertaken. Monitoring activities may include monthly field visits, comprehensive documentation, periodic reports from implementing agencies and regular interaction with beneficiary communities.

The Board of Director will report CSR performance in its annual reports per structure and format prescribed in notified CSR rules.

10. Budget

In accordance with the Act, a specific budget is allocated for CSR initiatives. This budget is project driven and may be allocated by the Board and the CSR committee based on the prioritization and impact assessment of the focus areas.

11. Treatment of Surpluses

Any surplus generated from CSR projects undertaken by us will be tracked and channelized into our CSR corpus. These funds will be further used in development of the CSR projects and will not be added to the normal business profits.

12. Information dissemination

The company's engagement in this domain is disseminated on its website, newsletters, and through the media.

