



ISSUED IN CONSUMER INTEREST

BUY SMART, BUY AUTHENTIC

WARNING AGAINST UNAUTHORISED ONLINE PLATFORMS / ONLINE SELLERS

Amway hereby brings to the attention of all that Amway will undertake strict legal action against those indulging in unauthorized sales of Amway products through unauthorized channels (such as Online platforms / Online sellers, Online Websites, Apps, Shops etc). in violation of Gazette Notification **G.S.R. 1013(E) dated 26-10-2016 on Direct Selling Guidelines 2016 issued by the Ministry of Consumer Affairs** as is applicable to Amway and its Direct Sellers.

To purchase genuine Amway products and to avail 100% Customer Satisfaction Guarantee, Amway advises consumers to purchase Amway products from an **“Amway Direct Seller”** or from an **Amway store** or from our website www.amway.in or from the **Amway India Mobile App** only. We have recently launched a Preferred Customer program wherein you can register as a ‘Preferred Customer’ and purchase Amway products directly. To become a Preferred Customer, you may **visit our stores** or our website (www.amway.in) or download the **Amway India Mobile App**.

Smart Consumers know that:

1. Amway does not take responsibility for the authenticity or quality of products and sales made from such unauthorized channels. In the past Amway has received complaints of tampered and spurious products being sold through such unauthorized channels. As such, Amway cannot guarantee the authenticity and quality of the products purchased from unauthorized channels and shall not be liable for any dispute arising out of the transactions between customers and any unauthorized channel(s).
2. Amway Direct Sellers can provide valuable services like Free Demos, Free Assessments and Information/Advice on products and usage.
3. Sale of Amway products through unauthorized channels such as Online Platforms / Online Sellers, shops etc. is completely prohibited.
4. Only those Amway products which are purchased through Amway Direct Sellers or other authorised channels as above are guaranteed for genuineness and quality and come with 100% Satisfaction Guarantee for consumers. If a consumer is not completely satisfied with the Amway products sold by Amway Direct Sellers / authorised channels, he/she can return such products for 100% refund as per policy.
5. Genuine Amway products are sold only through authorized distributors known as “Amway Direct Sellers” and through our stores, the Amway website and the Amway India Mobile App.

Detailed Amway policies, procedures and Rules of Conduct in this regard are available at the Amway website www.amway.in.

Amway is India's leading Direct Selling entity engaged in the manufacture, marketing, distribution and sale of over 130 products and provision of services through its direct sellers to the consumers. It is a trusted name in the various product categories on account of the high quality, distinctive and superior product features. The various brand names of Amway products are **Nutrilite, Artistry, Attitude, Glister, Satinique, Dynamite, Persona, APSA-80, SA8, Dish Drops, L.O.C., Zoom, XS and Queen Cookware**. Due to the high quality of the products manufactured and marketed by it, the name ‘AMWAY’ and the various brand names associated with it have now come to be exclusively associated with Amway in the minds of the people.

