

Amway-Indicus India Entrepreneurship Report

Ranking of Indian States on Entrepreneurial Confidence and Readiness

Current Entrepreneurial Confidence Index



How confident are the residents of different states about risking a new entrepreneurial venture? Is the state of governance in a state a facilitator? Does the supporting infrastructure instill confidence? Above all, where do Indian states stand with regard to each other in offering entrepreneurs a playground to

test drive their ambitions?

The Amway-Indicus India Entrepreneurship Report offers insights into all these questions by constructing two composite indices: the Current Entrepreneurial Confidence Index and the Future Entrepreneurial Readiness Index.

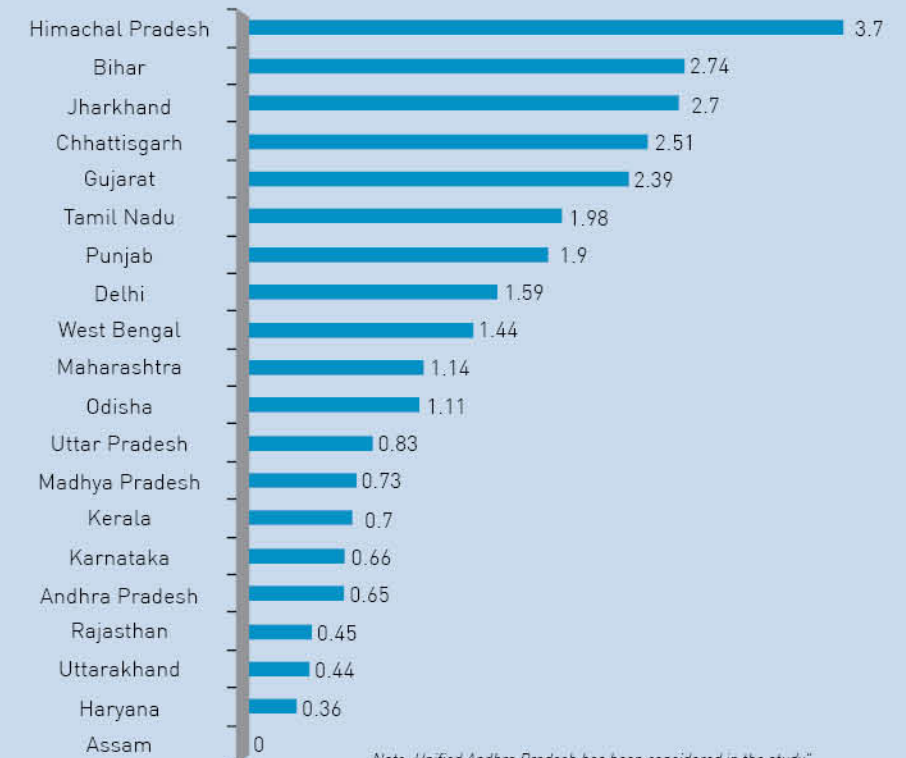


Future Entrepreneurial Readiness Index – State Rankings at a Glance

State	Indices of Sub-Parameters			Future Entrepreneurial Readiness Index
	Enabling Environment	Growth-oriented Economy	Forward-looking Governance	
Gujarat	1	1	3	1
Delhi	2	2	2	2
Punjab	4	6	8	3
Himachal Pradesh	3	7	1	4
Karnataka	5	3	7	5
Kerala	6	5	10	6
Maharashtra	7	4	4	7
Tamil Nadu	8	8	6	8
Andhra Pradesh	10	12	12	9
Rajasthan	15	9	11	10
Madhya Pradesh	9	16	18	11
West Bengal	13	10	9	12
Haryana	12	13	13	13
Jharkhand	11	18	15	14
Uttar Pradesh	14	17	17	15
Uttarakhand	16	14	16	16
Bihar	17	11	14	17
Chhattisgarh	18	15	5	18
Assam	19	20	20	19
Odisha	20	19	19	20

Note: Unified Andhra Pradesh has been considered in the study

Index of Entrepreneurial Attitude



Note: Unified Andhra Pradesh has been considered in the study

Future Entrepreneurial Readiness Index



Current Entrepreneurial Confidence Index

Top Three States



Future Entrepreneurial Readiness Index

Top Three States



ARE ENTREPRENEURS BORN OR MADE?

For 55 years, Amway has been helping people realize their potential by providing them an opportunity to start their own business. As the business environment has grown and changed through the years, so have the reasons people decide to venture out on their own. In an effort to deepen its understanding of what motivates entrepreneurs in India, Amway India has launched the Amway-Indicus India Entrepreneurship Report.

For more information:
<http://www.amway.in/about-amway/AmwayIndia-Entrepreneurship-Report>