

"You can't predict the future, but you can follow your dreams."

- Jay Van Andel

Describing Amway Products (QAS)

Demonstrations are presentations of Amway products that involve the actual use of the product to show its function or a result that can be obtained from using the product.

- ✓ Claims regarding Amway products must be used verbatim from official Amway India sources only.
- ✓ Claims cannot be altered or modified.
- ✓ Price or product comparisons are prohibited because of risk level and needs substantiation.
- ✓ Use Amway approved product demos only.
- ✓ Explain benefits and features of products based on personal experience and as mentioned in the Amway brochure.
- ✓ Amway products must be purchased through an Amway Direct Seller/ Retailer, Amway official website or Amway stores.
- ✓ Enhance product knowledge by availing information available on Amway website or sessions conducted by training /marketing team.

Quality Assurance Standards (QAS) provides framework for level playing field and best practices to achieve building of long term sustainable and profitable Amway business.

Let us ensure it is a healthy business by correct messaging

For full information on the Quality Assurance Standards and other related policies, please refer to our website - <https://www.amway.in/rulesOfConduct> or scan the QR code or write to us at plain_speak@amway.com

