

“As successful Business Builders and Leaders you know that your business is your reputation, and your reputation is your business.”

- Doug DeVos

Amway Business Opportunity & Income (QAS)

Positioning the Amway Business Opportunity

Clearly define the ‘Amway Business Opportunity’ as an equal opportunity business

Income

- Reflect the income available or earned through the Amway Sales and Marketing Plan.
- Refer to the average incomes published by Amway while describing the income from the business at different Pin level.
- Emphasis on efforts
- Income based on retailing of products

Quality Assurance Standards (QAS) provides framework for level playing field and best practices to achieve building of long term sustainable and profitable Amway business.

Let us ensure it is a healthy business by correct messaging

For full information on the Quality Assurance Standards and other related policies, please refer to our website - <https://www.amway.in/rulesOfConduct> or scan the QR code or write to us at plain_speak@amway.com

