

“As successful Business Builders and Leaders you know that your business is your reputation, and your reputation is your business.”

- Doug DeVos

IMPORTANCE OF QUALITY ASSURANCE STANDARDS (QAS)

Quality Assurance Standards (QAS) sets forth the requirements relating to Business Support Material (BSM)

What Are The Messaging Fundamentals?

- Truthful
- Accurate
- Not Misleading

False & Misleading Information Can Lead To

- Un-satisfactory Results
- Collapse of Business
- Short-lived Success (Temporary Gain and Benefits)
- Dissatisfied Customer
- Lack of Trust and Faith within the team

Quality Assurance Standards (QAS) provides framework for level playing field and best practices to achieve building of long term sustainable and profitable Amway business.

Let us ensure It is a healthy business by correct messaging

For full information on the Quality Assurance Standards and other related policies, please refer to our website - <https://www.amway.in/rulesOfConduct> or scan the QR code or write to us at plain_speak@amway.com

